

Company: Comcast Corp	Ticker: CMCSA	Price: \$41.85	Industry: Communication Service
Target Price: \$52.59 Stop Loss: \$33.48 52 Week High/Low: \$47.46/\$34.63	TTM P/E: 11.51 Forward P/E: 11.31 EPS (FY23): 3.71	Beta (5Y): 1.01 Credit Rating: A- (Fitch Ratings) Rating Outlook: Stable	Market Cap: \$169,995M Avg. Vol: 18.8M Dividend Yield: 2.60%

Company Background:

Comcast Corporation, established in 1963 and headquartered in Philadelphia, PA, is a global powerhouse in media and technology, offering a wide range of services from high-speed internet to broadcasting and cable television. Through strategic acquisitions, including NBCUniversal, Comcast has expanded its portfolio to include entertainment, news, and sports, catering to a diverse audience worldwide. The company's commitment to innovation is evident in its advanced digital platform, Xfinity, which provides cutting-edge broadband, video, and cybersecurity solutions. With its significant market presence and dedication to customer satisfaction, Comcast continues to shape the future of media and technology.

Industry Outlook:

The Telecommunications & Media industry, significantly influenced by Comcast Corp, showcases substantial growth potential, particularly in Broadband & Cable Services and Content Production & Distribution. With moderate barriers to entry, the sector benefits from the rising demand for high-speed internet and streaming services. Projected to grow at a CAGR of 5-6% from FY23 to FY27, the industry is buoyed by digital media evolution and increasing internet usage. As digital consumption becomes more prevalent, Comcast's role in providing essential telecommunications and media services is increasingly vital in a digital-first world.

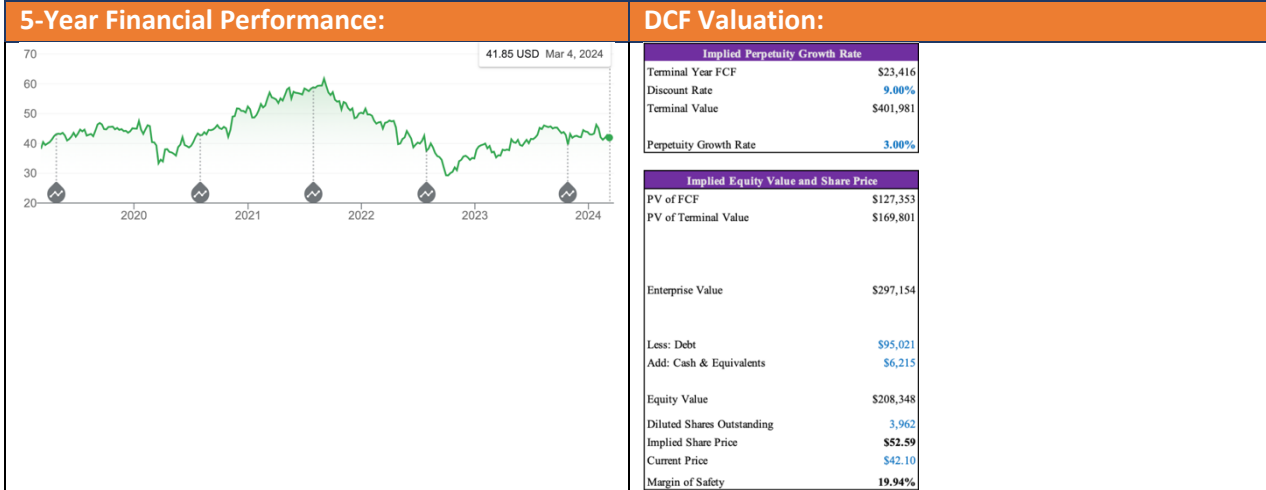
Investment Risks:

Comcast Corporation excels in the telecommunications, media, and entertainment sectors, marked by its strong growth in broadband, mobile services, and its streaming service, Peacock, which notably increased its revenue by 57% and subscribers by 50% in FY23. The company's successful vertical integration strategy encompasses leading NBC channels and top-ranking production studios, servicing over 30 million domestic subscribers. Financially robust, Comcast showcases a superior free cash flow (>13% of revenue), attractive valuation (P/E of 11.35), and a steadfast commitment to shareholder returns, evidenced by \$11 billion in buybacks and \$3.5 billion in dividends in FY23, underscoring its appeal as a solid investment.

3-5 takeaways from last quarter investor call transcript:

- Comcast reported significant growth in its diversified growth opportunities, notably in Mobile, Business Services, Theme Parks, Studios, and Peacock, with an aggregate revenue increase of 8% in 2023.
- The company highlighted its continued dominance in content production and distribution, including its success with Peacock and the achievement of Universal Pictures as the #1 studio in film by worldwide box office in 2023.
- Comcast reported a moderation in EBITDA losses for Peacock in the fourth quarter, with a year-over-year improvement leading to full-year losses of \$2.7 billion, slightly better than expected. This

marked 2023 as the peak year for annual losses at Peacock, with Comcast anticipating significant improvement in losses for 2024 compared to 2023



Comparable Companies:

Ticker	Company Name	Market Data				Financial Data (LTM)			Valuation Metrics					
		Price (\$/Share)	Market Cap (\$M)	Net Debt (\$M)	EV (\$M)	Sales (\$M)	EBITDA (\$M)	Net Income (\$M)	EV/Sales	Debt/EBITDA	EV/EBITDA	P/E	ROE %	EPS \$
CMCSA	Comcast Corp	42.10	169,995	95,021	285,016	121,572	37,649	15,187	2.18	2.52	7.04	11.35	18.36	3.71
SCHT	Charter Communications	293.16	42,574	95,488	144,692	54,010	21,990	4,600	2.65	4.50	6.61	9.78	38.00	29.99
FOXA	Fox Corp	39.42	13,398	5,288	19,902	14,910	3,190	1,239	1.27	1.66	5.96	17.31	7.60	1.70
DIS	Walt Disney Company	111.95	205,350	40,948	256,628	88,909	10,469	2,986	2.82	3.91	23.94	68.68	3.90	1.63
ST	AT&T	16.88	121,454	154,454	292,626	122,428	15,794	14,400	2.39	9.84	18.69	8.66	13.80	1.96
	Average	98.72	116,554	78,839	194,273	86,082	17,782	7,666	2.26	4.49	12.43	23.15	16.44	5.80
	Median	42.10	121,454	95,021	286,628	88,909	15,784	4,600	2.19	3.91	7.04	11.35	13.80	1.96

ESG:

Comcast Corporation has made substantial strides in ESG initiatives, achieving a 38% reduction in emissions since 2019 and issuing a \$1 billion green bond for clean energy projects. Socially, it has committed \$100 million to social justice and initiated Project UP with a \$1 billion investment to enhance digital equity across over 1,250 communities. On the governance front, Comcast emphasizes ethical practices, transparency, and DE&I efforts, bolstering workforce diversity and aligning with stakeholder interests.