UConn Student Managed Fund Analyst Report

Date: 3/1/2023

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(Company) (NASDAQ:(Ti	icker))	Recommendation				
Target Price: \$125.11	Market Cap: \$958.12B	P/E Ratio: 31.3				
Current Price: \$93.87	Dividend Yield: NA	EV/EBITDA: 11				
Stop Loss: 25%	Beta: 1.22	EBITDA Margin: 12.1%				
52 Week High/Low:171/84	ROE: 8.03%	Gross Margin: 43.8%				

Company Background:

Amazon engages in the online international retail sale of consumer products. The company operates through three segments: North America, International and amazon Web Services. Amazon opened for business in July 1995 and went public in 1997, at a split-adjusted stock price of \$1.50 per share. Over the years Amazon has expanded into several different service offerings including fulfillment, advertising, publishing, subscriptions, as well as its leading cloud computing business.

Industry Outlook:

Revenue in the eCommerce market is projected to reach \$4.11T in 2023. Revenue is expected to show an annual growth rate (CAGR 2023-2027) of 11.51%, resulting in a projected market volume of \$6.35T by 2027. BY the end of 2023 one in five retail sales will be made online. New innovations in eCommerce make it easier than ever to start an online business, increasing competition. Amazon deals with this by offering lower prices and convenient shipping for customers.

Investment Thesis:

Amason's advertising revenue grew 20% YOY boasting high margins. Amazon is also starting to reduce costs to focus on profitability. This is being done by slowing down hiring and subletting excess space. Currency volatility and inflation are short term headwinds and should not impact the long-term success of Amazon.

Investment Risks:

- Changes in consumer spending due to economic uncertainty
- Foreign exchange risk exposure due to transaction exposure, translation exposure and operating exposure
- Anti-trust lawsuits putting pressure on Amazon's low-price policies
- Pressured margins due to rapidly rising fulfillment and delivery costs.

Financia	al Per	form	ance												
AMZN US Equity		Historical	Period		Current FY Projection Period			Projection Period							
Revenue	\$232,887	\$280,522	\$386,064	\$469,822	\$513,983	\$570,521	\$656,099	\$754,514	\$867,691	\$997,845	\$1,147,522	\$1,319,650	\$1,517,598	\$1,745,237	\$2,007,023
% Growth		20.5%	37.6%	21.7%	9.4%	11.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%
Cost of Sales	\$139,156	\$165,536	\$233,307	\$272,344	\$288,831	\$302,376	\$347,733	\$399,893	\$459,876	\$528,858	\$608,187	\$699,415	\$804,327	\$924,976	\$1,063,722
% Margin	59.8%	59.0%	60.4%	58.0%	56.2%	53.0%	53.0%	53.0%	53.0%	53.0%	53.0%	53.0%	53.0%	53.0%	53.0%
Gross Profit	\$93,731	\$114,986	\$152,757	\$197,478	\$225,152	\$268,145	\$308,367	\$354,622	\$407,815	\$468,987	\$539,335	\$620,236	\$713,271	\$820,261	\$943,301
% Margin	40.2%	41.0%	39.6%	42.0%	43.8%	44.0%	44.0%	44.0%	44.0%	44.0%	44.0%	44.0%	44.0%	44.0%	44.0%
SG&A Expense	\$4,336	\$5,203	\$6,668	\$8,823	\$11,891	\$11,410	\$13,122	\$15,090	\$17,354	\$19,957	\$22,950	\$26,393	\$30,352	\$34,905	\$40,140
% Margin	1.9%	1.9%	1.7%	1.9%	2.3%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
% Margin	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
EBIT	\$12,421	\$14,541	\$22,899	\$24,879	\$12,248	\$54,200	\$62,329	\$71,679	\$82,431	\$94,795	\$109,015	\$125,367	\$144,172	\$165,798	\$190,667
% Margin	5.3%	5.2%	5.9%	5.3%	2.4%	9.5%	9.5%	9.5%	9.5%	9.5%	9.5%	9.5%	9.5%	9.5%	9.5%
Income Tax Expense	\$1,197	\$2,374	\$2,863	\$4,791	-\$3,217	\$6,504	\$7,480	\$8,601	\$9,892	\$11,375	\$13,082	\$15,044	\$17,301	\$19,896	\$22,880
Effective Tax Rate	9.6%	16.3%	12.5%	19.3%	-26.3%	12.0%	12.0%	12.0%	12.0%	12.0%	12.0%	12.0%	12.0%	12.0%	12.0%
NOPLAT	\$11,224	\$12,167	\$20,036	\$20,088	\$15,465	\$47,696	\$54,850	\$63,077	\$72,539	\$83,420	\$95,933	\$110,323	\$126,871	\$145,902	\$167,787
% Margin	4.8%	4.3%	5.2%	4.3%	3.0%	8.4%	8.4%	8.4%	8.4%	8.4%	8.4%	8.4%	8.4%	8.4%	8.4%
Add: D&A	15341	\$21,789.0	\$25,251.0	\$34,433.0	\$41,921.00	\$42,789.08	\$45,926.95	\$52,815.99	\$52,061.48	\$59,870.70	\$57,376.09	\$65,982.50	\$60,703.90	\$69,809.49	\$80,280.91
% Revenue	6.6%	7.8%	6.5%	7.3%	7.1%	7.5%	7.0%	7.0%	6.0%	6.0%	5.0%	5.0%	4.0%	4.0%	4.0%
Less: Capex	\$11,323.00	\$12,689.00	\$35,044.00	\$55,396.00	\$58,321.00	\$43,389.69	\$51,640.50	\$56,100.81	\$56,290.22	\$55,744.45	\$59,064.79	\$61,060.07	\$62,392.88	\$64,032.96	\$66,260.50
% Revenue	4.86%	4.52%	9.08%	11.79%	11.35%	7.61%	7.87%	7.44%	6.49%	5.59%	5.15%	4.63%	4.11%	3.67%	3.30%
Less: Change in NWC	-\$1,043	-\$2,438	-\$2,431	-\$3,512	\$1,893	-\$420	\$3,570	\$3,570	\$8,465	\$3,416	\$3,720	\$4,548	\$4,744	\$4,979	\$4,281
% Revenue	-0.45%	-0.87%	-0.63%	-0.75%	0.37%	-0.07%	0.54%	0.47%	0.98%	0.34%	0.32%	0.34%	0.31%	0.29%	0.21%
FCF	\$16,285	\$23,705	\$12,674	\$2,637	-\$2,828	\$47,515	\$45,566	\$56,223	\$59,845	\$84,130	\$90,524	\$110,697	\$120,438	\$146,700	\$177,526
% Revenue	7.0%	8.5%	3.3%	0.6%	-0.6%	8.3%	6.9%	7.5%	6.9%	8.4%	7.9%	8.4%	7.9%	8.4%	8.8%

Valuation: Discounted Cash Flow Analysis

Terminal Year FCF	\$177,526				
Discount Rate	10.20%				
Terminal Value	\$2,208,25				
Perpetuity Growth Rate	2.00%				
Implied Equity Value and S	Share Price				
PV of FCF	\$456,073				
PV of Terminal Value	\$836,051				
Enterprise Value	\$1,292,124				
Less: Debt	\$67,150				
Add: Cash & Equivalents	\$53,888				
Equity Value	\$1,278,862				
Diluted Shares Outstanding	10,222				
Implied Share Price	\$125.11				
Current Price	\$93.60				
Margin of Safety	25.19%				

	Sensitivity Analysis and Implied Share Price											
	Discount Rate											
		8.20%	9.20%	10.20%	11.20%	12.20%						
	1.00%	160.28808	135.00245	115.50394	100.07451	87.610385						
Rai a	1.50%	169.14422	141.23102	120.03036	103.45034	90.181724						
충	2.00%	179.42876	148.32467	125.10879	107.19312	93.005154						
Perpetual Growth Rate	2.50%	191.5176	156.47707	130.84676	111.36611	96.11966						
g 9	3.00%	205.93123	165.94438	137.38166	116.04799	99.572699						

159.373

244.1385

Relative Valuation

BF EV/Rev

LF P/BV

		Cu	rrent	Current vs 5Y	Avera	ge Histo	rical Premium	
Name	Ticker	M	etric(x)	Prem(%)	Hist A	/g(%)	Diff(%)	
JD.com Inc	JD US Equity		15.2562	-25.6758	3	34.0244	-59.7002	
Alibaba Group Holding Ltd	BABA US Equity		10.6205	-48.2596	-2	22.1993	-26.0603	
Amazon.com Inc	AMZN US Equity		31.3703	52.8281	. 8	34.7758	-31.9477	
Etsy Inc	ETSY US Equity		32.7419	59.5104		83.261	-23.7506	
eBay Inc	EBAY US Equity		10.5315	-48.6932		-49.252	0.5588	
Current vs 5Y Avera	ge Historical M	ultipl	tiple Implied @ Hist Avg					
Metric	Current(x)	Diff(%)	Hist Avg(x	k)	Price(USD)	
BF P/E	31.3686		-36%	6 49.2	2764		145.4679	
BF EV/EBITDA	11.0223		-45%	6 20.0	0238		162.753	
BF EV/EBIT	44.0783		-18%	6 54.0	0782		107.2223	

-40%

-62%

3.0282

17.1214

1.8222

6.494

Total ESG Risk score Environment Risk Score Social Risk Score Governance Risk Score

30 | 64th percentile High